



*The Food Show For Kids*

## **Sponsor Benefits**

Take a unique leadership position to promote healthy eating habits and fight childhood obesity. Support the very first educational program of its kind on television and reap the benefits.

### **On-Air**

- Two **15-Second Credits** per episode
- 2 credits x 13 shows = **26 National Spots**
- Numerous **Repeat Broadcasts** will multiply that exposure

### **Additional Benefits**

- Linkage to all **Internet Media**
- Opportunity for customized **Web Content**
- Acknowledgement on **Doof DVDs**
- Special pricing on purchases of **Doof Merchandise**
- Opportunity to participate in **Doof Sponsored Events and Promotions**

### **Major Sponsorship Positions: From \$375,000**

For further details on how to become a **Doof Sponsor**, tax benefits and additional opportunities please contact **Doof** Creator and Executive Producer Mike Axinn at (310) 795-8244 or email [mike@foodbackwards.com](mailto:mike@foodbackwards.com).

*How Now Productions, LLC - 2600 10<sup>th</sup> Street - Berkeley, CA 94710*

*(310) 795-8244 - [mike@foodbackwards.com](mailto:mike@foodbackwards.com)*